



TECHNICAL PROSPECTUS  
WHITEPAPER



## 1. Summary

4 Next Unicorn is Turkey's first web 3.0-based startup acceleration platform. 4 Next Unicorn is an enterprise and investment community that brings together entrepreneurs who have big ideas and never stop working to bring their ideas to life, and aims to create the Unicorn of the Future by providing solutions with a visionary perspective in all areas that an enterprise needs to be successful.

- It creates resources in the fields of software, sales, marketing and finance that startups need.
- Its most important advantage that distinguishes it from the competition is its Leverage Algorithm.
- Establishes partnerships with International Angel Investment Networks, Fund Companies and Financial Institutions.

Nxtu token is designed to be compatible with smart contract technology running on the Binance Smart Chain network. It offers users a wide range of usage options, including exclusive token sales, staking, airdrops, referral programs, and a Launchpad.

At the heart of 4 Next Unicorn is a team of experienced professionals in finance, security, technology and digital assets. Commitments; To provide users with an extraordinary experience by constantly improving the security, functionality and user interface of the platform. Overall, 4 Next Unicorn aims to be the industry's leading digital startup platform by offering users a safe, reliable and innovative way to implement and support their projects.

## 2. About Company

Founded in 2023, 4 Next Unicorn's origins date back to earlier years. 4 Next Unicorn, Funia Event, founded in 2015, and Demstart Bilişim Teknoloji A.Ş., founded in 2019. It is positioned as a superstructure of companies. Funia Event has dozens of corporate customers while operating in the fields of developing new generation marketing strategies of companies within the 4 Next Unicorn. Demstart, on the other hand, provides services in the fields of E-Commerce and Marketplace and has hosted more than 100 thousand users. There are also hundreds of corporate business partners within Demstart.

4 Next Unicorn includes staff consisting of Web3.0 developer software team, Web2.0 developer software team, Social media management team, design and art team, application software team, sales team and corporate communication team. These staff have been created not only for the development of 4 Next Unicorn, but also to work dedicatedly in the areas needed by the initiatives to be implemented within 4 Next Unicorn.

### *Global Availability*

4 Next Unicorn, thanks to its Nxtu Token, is not limited to Turkey and makes our platform accessible to users, entrepreneurs and investors around the world. In this way, it enables the international regulatory and bureaucratic problems encountered in the early stage investment processes of a startup to be easily overcome and the startup to move on to the next stage.



### *Security, Speed and Scalability*

The 4 Next Unicorn team has decades of experience building world-class financial assets, risk management, venture development and marketing. This expertise has enabled 4 Next Unicorn to be designed as a secure, efficient, fast and scalable platform. Your projects are safe and development is extremely fast.

As a result, 4 Next Unicorn promises to go beyond just being a blockchain-based community. It offers transparency, accessibility and innovation in the crypto space. It carries the Startup Ecosystem to the world of web3.0 based technology.

### **3. 4 Next Unicorn's Benefits to the Ecosystem**

The main common feature of the projects we develop and support at 4 Next Unicorn is the ability to integrate seamlessly. This allows each project to leverage the collective strength of our community and benefit from each other's success.

#### *Easy Accessibility:*

- 4 Next Unicorn community provides an easily accessible platform for entrepreneurs and investors.
- Innovative projects can be brought to the attention of the community and gain visibility across a wide network.
- In this way, entrepreneurs have the opportunity to introduce their projects to a wider audience and access investment opportunities.

#### *Democratic Voting:*

- The community decides to invest in projects through a democratic voting system.
- Each member has equal voting rights and the evaluation of projects is carried out fairly.
- This approach aims to create an entrepreneurial ecosystem rich in diversity and innovation.

#### *Reward and Revenue Sharing:*

- 4 Next Unicorn community offers the opportunity to earn income by investing in successful projects.
- Income from investments is shared fairly among community members.
- In this way, successful projects enable both entrepreneurs and investors to make a profit.

#### *Team Building for Entrepreneurs:*

- The community provides a strong team to support entrepreneurs in their success.
- Experts and mentors guide entrepreneurs throughout the project development process.
- Thus, entrepreneurs are enabled to maximize their potential and grow successfully.



### *Creating Brand Identity:*

- 4 Next Unicorn community provides brand identity creation and promotion support to startups.
- By being included under the umbrella of the community, initiatives gain recognition over a wide network.
- This increases the brand value of initiatives and supports the effectiveness of marketing efforts.

## **4. Nxtu Token**

### **a. Nxtu Token's Purpose**

NXTU Token is a cryptocurrency of the 4 Next Unicorn Community through which transactions between entrepreneurs and investors are carried out. NXTU serves as a digital asset running on a blockchain, where transactions are carried out securely and transparently.

Blockchain is a distributed ledger database and network where all transactions are recorded. This network provides security and transparency because it has a decentralized structure. Every transaction on the blockchain is recorded in blocks and forms a chain in a sequential manner. In this way, transactions cannot be changed retroactively and their reliability is ensured.

NXTU is blockchain-based, enabling secure and fast transactions between all members of the community. Entrepreneurs present their projects to the community and are entitled to receive investment through the votes of other members. This voting process is carried out using NXTU and votes are recorded transparently on the blockchain.

NXTU aims to accelerate the connection and growth of the community's projects. Investors invest in projects using NXTU and these investments are recorded on the blockchain. In this way, the financing and growth potential of projects increases.

The use of NXTU provides a common language and unit of value between entrepreneurs and investors. While security and transparency are ensured thanks to blockchain technology, the cryptocurrency NXTU facilitates the financing of projects and accelerates transactions within the community.



## b. Nxtu Token Features

Token Smart Contract Address:

<https://bscscan.com/address/0xac927db34e4648781a32a9a4b673cee28c4ec4fe>

<b>Subject</b>	<b>Details</b>
Token Name:	4 Next Unicorn
Token Type:	BSC-20
Token Symbol:	NXTU
Decimal:	8
Total Supply:	100.000.000 NXTU (without 8 decimals)
Extensions:	Burnable, Stakeable

## b. Nxtu Token's Benefits

NXTU Token, the common value of the 4 Next Unicorn Community; Provides separate benefits to entrepreneurs, investors and partnership institutions:

Nxtu for entrepreneurs:

- The startup gets the opportunity to build its user base before going to market.
- Have the opportunity to perform A/B testing during the startup development process.
- The startup steps into the Unicorn journey by creating demand before the investment round.
- The startup receives its initial investment even if it has not reached a scalable level.
- The startup creates its team with software and sales team as well as financial support.
- Once the startup starts operating, it expands its user/customer base with the leverage provided by the community.
- The startup gains access to the corporate network with the signature of 4 Next Unicorns.

Nxtu for investors:

- In each project vote, the total supply is reduced by the Burn process, thus increasing the value.
- Project Stakes reduce the amount of NXTU in circulation by reducing selling pressure and increase value.
- Project application and voting processes are carried out with NXTU, which increases the demand for NXTU and increases the value of Burning.
- Angel Investment Networks and Fund Companies require NXTU ownership within the scope of Corporate Partnership, which increases the demand for NXTU.



- Investments are made with NXTU. Large numbers of NXTUs owned at an advantageous price offer high earning potential during operation.
- Increasing demand, regularly reducing supply and reducing the amount in circulation through staking ensures an increase in value.
- Cryptocurrency provides an advantage because it is a global value that offers international investment opportunities.
- The investor has the opportunity to win additional rewards and gifts.
- The investor gets the right to become a stakeholder of the next Unicorn.

Nxtu for Partners:

- 1000s of projects apply to Angel Investment Networks and Fund Companies. Very few of these are scalable. Funding companies enable projects that cannot yet be scaled to take the first step by directing them to the 4 Next Unicorn community.
- 4 Next Unicorn increases the success rate by initiating the funding process for projects that have achieved certain success on their own platforms.
- Gains access to 4 Next Unicorn investors. Thus, it increases the growth momentum.
- Gains an advantage by providing innovative opportunities to entrepreneurs within the framework of partnership.
- Enables its entrepreneurs to benefit from Nxtu.

### **c. Price Management Strategy**

The two most important features of NXTU Token are Burnable and Stakeable. These two features are used as follows:

#### **Burnable:**

Burnable means that a certain amount of crypto assets is permanently out of circulation.

NXTU Token Burnable strategy is based on burning tokens in reserve as well as tokens in active circulation owned by users. Tokens in active circulation are burned during project application and voting.

#### **Stakeable:**

Staking is the process of locking your cryptocurrencies in your wallet for a certain period of time and keeping them without spending or transferring to support the operations of a cryptocurrency chain.

NXTU Token Stakeable strategy refers to the micro investment phase of projects that have applied and received acceptance. Each project has its own staking period and staking reward. Investors make the first stage investments of the projects through the staking method and receive the staking reward at the end of the development process. The most important feature



that distinguishes the 4 Next Unicorn community from other investment platforms is that the investment is profitable from the first moment.

### **Conclusion:**

Burnable and Stakeable features of NXTU Token enable the reduction of tokens in active circulation and, as a result, accelerate the increase in value.

### **d. Tokenomics**

The distribution of tokens is summarized as follows:

<b>Statu</b>	<b>Token</b>	<b>Supply %</b>
Toplam Arz	100.000.000	% 100
Staking Rewards	15.000.000	% 15
Airdrop	1.000.000	% 1
Company Reserve	40.000.000	% 40
Order Book	10.000.000	% 10
Private Sale	14.000.000	% 14
Public Sale Round 1	10.000.000	% 10
Public Sale Round 2	5.000.000	% 5
Marketing	5.000.000	% 5

#### *Company Reserve*

The company reserve is reserved for exceptional circumstances and is not intended for regular market use. In order to provide price management control, 50% of the Reserved amount will be burned periodically. In case these funds are used for purposes such as a merger or acquisition of another crypto project or platform, 4 Next Unicorn will immediately notify its users through immediate communication channels.

#### *Staking Rewards*

Users can support initiatives that have been successful in voting and have passed the staking process with the tokens they own. In return for this support, they receive rewards in the amount of time and reward specifically designed for each project.

It does not matter whether the project is successful or unsuccessful for users to earn staking rewards. 4 Next Unicorns allocated a total of 15 Million Nxtu for staking rewards. The main goal is to ensure that dozens of projects are in the active staking process at the same time and the number of tokens in circulation is minimized.



### *Airdrop*

Airdrop allocation is limited to 1 million tokens. This airdrop allocation will be used for acquiring new users, recruitment, listing on different exchanges, i.e. joint collaborations.

Each airdrop option will be announced on the 4 Next Unicorn pages and will be tailored to not put undue pressure on the order in the order book.

Thus, each airdrop option will be locked for a certain period of time and will be released under certain conditions that may vary between options and contribute to the growth of the community.

### *Order Book*

The 'Order Book' allocation is designed to be issued over a period of at least 120 months, with a total of 10 million tokens. This means that a maximum of 100 thousand tokens will be issued every month.

From month to month, this figure may vary depending on;

- Unsupplied quantities
- Staked amount / unstaked amounts
- Tokens used in structured products

So monthly issuance may vary, but the upper limit will be 100,000. General sensitivity is to implement the order in a way that does not put undue pressure on it.

### *Private Sale*

Nxtu Token has held special sales since August 2022, with a constantly increasing price condition at certain periods and with certain campaigns. All tokens sold in the Private Sale have not been sent to users and will be sent based on the unlock dates below. The distribution was collected in 9 different periods, and the investment amount of each user who purchased during the special sales process was determined subjectively within the framework of the special sales price. On these unlock dates, tokens will be unlocked and traded in the following proportions from the purchased amount.

<b>Unstake Date</b>	<b>Token</b>	<b>Percent</b>
Listing	1.000.000	% 1
01.12.2023	1.000.000	% 1
01.01.2024	1.000.000	% 1
01.02.2024	1.000.000	% 1
01.03.2024	1.500.000	% 1,5





Unstake Date	Token	Percent
01.04.2024	1.500.000	% 1,5
01.05.2024	2.000.000	% 2
01.06.2024	2.000.000	% 2
01.07.2024	3.000.000	% 3

### *Pre Sale*

Nxtu Token will be listed on the global stock market in October 2023 upon completion of the pre-sale. The pre-sale will be the first stage where 4 Next Unicorn communities with 18 months of history will appear before global users.

The number of tokens allocated for pre-sale is 15 million, including 2 rounds in total. Tokens that are not sold during the pre-sale period will be added to the Staking rewards category.

The determined pre-sale prices are as follows:

#### Round 1:

- Date: 25.10.2023 – 31.10.2023
- Pre Sale Price: 0,10 USDT
- Max Token: 10.000.000 NXTU

#### Round 2:

- Date: 01.11.2023 – 05.11.2023
- Pre Sale Price: 0,30 USDT
- Max Token: 5.000.000 NXTU

## **5. Business Model**

4 Next Unicorn; It aims to create change in the ecosystem by changing the way entrepreneurs and capital work together through accessible, simple and social web3 technologies.

4 Next Unicorn is a startup investment platform for everyone. It allows ordinary people, not just a few wealthy accredited investors, to invest in highly vetted private ventures with amounts appropriate to their financial capabilities.

4 Next Unicorn was created to democratize fundraising while expanding equity investing by the masses by giving everyone the chance to back the next billion-dollar company.



4 Next Unicorn operation consists of 4 stages:

a. Project Application

- The entrepreneur who wants to develop his project within the 4 Next Unicorn community must own NXTU Token.
- When applying for a project, the entrepreneur burns the number of NXTU determined on the condition that it is calculated based on the current market value.
- The decision for the applied projects to be included in 4 Next Unicorn is determined by a vote by the community.
- Community members cast 1 vote in return for burning the designated NXTU Token.
- Projects that receive 51% or more Acceptance Votes are opened for staking via the community panel.
- Each project has its own Stake period and Stake reward.
- The priority to invest in the project lies with the voting community members.
- Investments made in projects are under 4 Next Unicorn guarantee. Regardless of the success/failure of the project, the staking reward offered is delivered to the investor's wallet.

b. Business Development

- A development team is established in line with the needs of the project.
- During development, the team's costs are covered by 4 Next Unicorns.
- After the developments are completed, the project is handed over to the sales team.

c. Scaling

- A sales coordinator is assigned to the developed project.
- The sales coordinator develops sales strategies that will enable scaling before major funding.
- 4 Next Unicorn communities can take part in the first user/customer/seller positions of the project.
- Thus, rapid scaling is achieved and the Unicorn journey begins.

D. Funding Process

- The project that successfully completes all stages is incorporated.
- The project, for which sales strategies are created, is first presented to the 4 Next Unicorn communities.
- After reaching a certain turnover, it is directed to partner fund companies.
- The developed project bears the signature of 4 Next Unicorn communities.



Example:

- A project that provides delivery services for restaurant food deliveries and grocery products via mobile application.
- Micro investment requirement is \$5000, Stake Process is 120 Days, Stake Reward is 20%, Additional Reward: First delivery to investors is free.
- The entrepreneur applies by burning 500 NXTU.
- Community members review project details from their panels.
- Community members vote by burning 10 NXTU.
- As a result of completing enough accepted votes, Community members stake their existing NXTU. Funds collected through Stake are transferred to the project, investors receive Stake rewards at the end of the development period.

## **6. Partnership**

4 Next Unicorn Community partners with every stakeholder of the Startup Ecosystem. The established partnership provides advantages to both parties. Some sector categories in which partnerships are established are as follows:

### **a. Angel Investments**

Angel investment networks refer to the community formed by people who help entrepreneurs who have problems in obtaining financing with their personal assets and experience.

### **b. Crowdfunding Platforms**

Crowdfunding is an investment system created to collect the financial resources needed by business ideas and startups that plan to produce technological products and services with high added value and competitiveness.

### **c. Venture Capital Companies**

Venture capital is a finance model that provides financial support to entrepreneurs and innovative business models. Unlike traditional business models, venture capital; It allows new generation businesses to realize their original and innovative ideas.

4 Next Unicorn, within the framework of mutual cooperation with partner institutions, submits projects that are still in the early stages for funding to its own community, completes the missing points of the accepted initiatives and sends them back to the partner institution for the next funding after 4 stages.

Partner institutions must have NXTU in order to form a partnership with the 4 Next Unicorn Community. The designated NXTU is burned for each project submitted.



## 7. Projects

4 Next Unicorn creates resources in the fields of software, sales, marketing and finance to create the next Unicorn company with the new generation investors and new generation entrepreneurs within the ecosystem it has created. 4 Next Unicorn has 19 active projects with project files prepared. The most important feature among the project selection criteria is that a project is in a category that can be integrated with other projects.

The main sectors that 4 Next Unicorn particularly supports are: E-Commerce, Digital Marketing, Fintech and Blockchain projects.

## 8. Franchise Models

4 Next Unicorn has Startup Hubs where community members and entrepreneurs can develop their projects.

The first of the 4 Next Unicorn Startup Hubs was opened in Istanbul. Entrepreneurs can come to hub offices and develop projects.

In 2024, Startup Hubs will be opened primarily in the major cities of Turkey and later in other cities and abroad via the franchise method.

The franchise model has two alternatives: Legal and Real Person. The working principle is as follows:

### *4 Next Unicorn Startup Hub*

The square footage will be determined according to the population status of the city where the office will be opened, and the main purpose is to create an environment where entrepreneurs can work, provide a meeting room and offer various training opportunities to entrepreneurs. In addition, these Franchise Startup Hubs can carry out independent business in areas such as open office, virtual office, meeting room rental, etc.

Entrepreneurs specify the relevant city/Franchise in their project applications to 4 Next Unicorn. The relevant Franchise generates income at various rates from these applications, voting volume and stake amounts. Rates will be shared with the community prior to the first franchise opening period.

Entrepreneurs earn Nxtu Tokens every hour they spend in Startup Hubs to develop their projects. They can participate in trainings and events with the Nxtu they earn. It receives a share to be determined from this pool of entrepreneurs within the relevant Franchise.

Another revenue model of franchises is the Individual Enterprise Coach authorization service mentioned below. The franchise earns a determined amount of income from each Entrepreneurial Coach authorization it employs.



## *Entrepreneurship Coach Credentialing*

Individuals who are interested in the entrepreneurship ecosystem within the 4 Next Unicorn community obtain the title and authority of Entrepreneurship Coach after completing the relevant training.

Startup Coaches earn income from the application, voting and staking processes of each startup they integrate into 4 Next Unicorn.

## **9. Final**

4 Next Unicorn is not just a cryptocurrency platform, but also a revolution in the startup ecosystem. By placing entrepreneurship and investment responsibility at the center, we offer users a reliable, sustainable and innovative startup acceleration platform.

The short-term goals of the platform include 50+ Startups, 50,000 registered users and a wide range of sectors. This; It includes a diverse venture platform, wallet services, staking, referral programs, listing services, a venture marketplace, exchange and wallet White Label options, educational resources, and more.

4 Next Unicorn's 2024 road map outlines an ambitious expansion plan, including listing startups, creating partnerships, integrating the franchise model, and obtaining Venture Capital Investment Fund licenses subject to CMB supervision, primarily in Turkey.

Nxtu token plays a pivotal role in the ecosystem by providing a true blockchain experience, integration with leading wallets such as Metamask, token economy designed to optimize token use cases, and supported by various capital companies. Uses of the token include staking, voting, special benefits, project support, access to educational content, transfers between projects, liquidity farming and the creation of structured financial products.

Our token economy is designed for stability. Token distribution is structured to support these use cases with allocations for staking rewards, airdrops, company reserves, order book, private sales, and marketing. Nxtu's emissions management ensures a controlled token supply to maintain stability.

4 Next Unicorn is committed to constantly improving user experience and expanding its global footprint. The platform's mission is to bridge the traditional startup ecosystem with the blockchain ecosystem and provide comprehensive solutions to address challenges in the cryptocurrency space.